

MA Farm/Food First Nursery

Akua, Iesu, Aloha, We Praise You



The MA-ster Plan

growing the vision

"MA FARM. Restoring Land, Inspiring Lives. Organic Vegetable/Fruit Farm and Nursery in Waimanalo providing opportunity for skill training & spiritual growth."

All indications show signs of an impending famine - here in Hawai'i. It is not will it will happen it is when.

Almost all agree that Hawai'i is one of the most vulnerable places in the world due to our dependence on 85% of our food from 3,000 miles away. In the event of Hurricane, Tsunami, Food-source droughts, Shipping disruptions, or the effects of war; Hawai'i and Oahu in particular has less than a weeks supply of food to feed over 1,000,000 people.

To play our part in solving this very real problem, MA Farm cannot be merely self-contained...it must multiply through an outreach of growth in the lives of ohana throughout the Islands. Just as we experience and share the abundance of spiritual and natural knowledge as we malama the aina, our practices and the plants must overflow into many hales (homes), ohanas (families) and communities.

Our work at MA Farm is always first about developing the people who work here to be true aina workers and leaders.

As things have developed over the last years Ma Farm now has 3 distinct but interrelated kuleanas.

1. The MA Market garden featuring:

- organically grown Japanese Cucumbers
- organically grown slicer Tomatoes
- organically grown Hawaiian Rainbow Salad ®mix
- organically grown Arugula
- We can add to that kale, cauliflower, herbs, asian vegetables, carrots, beets, and daikon and others.

We have sold for the past 3 years through the Aloha Farmlovers Markets in Kakaako and Kailua but plan to expand to local restaurants and food hubs. We have over 2 acres of hoop houses and raised bed space for the garden.



2. Canoe & Tropical Plant Agroforest

Adjacent to the market garden is a 3/4 acre Agroforest featuring an Apple Banana patch, 6 2-year old Ulu (Breadfruit) (trees, 10 Kalo malas, Cassava, Mamaki, Bele (Edible Hibiscus), Chaya, Olena (turmeric), Avocado, and Citrus trees. To this existing area we are adding more Ulu, dwarf Coconuts, dwarf Mango, Soursop, Jackfruit, Moringa, Lilikoi (Passion fruit), and U'ala (Hawaiian sweet potato)..

Within this Agroforest we are grow a smaller grove of the same plants as a demonstration what a family with a small amount of land could expect from our *Well Fed Ohana* offering from the Food First Nursery.



3. Food First Nursery - if you can't eat it, we won't grow it

MA Farm has been allocated 4 acres to develop a nursery focused 100% on food plants. The anchor plant is Ulu because of its abundance of nutritious and versatile food. We currently are growing 75 ma'afala and otea varieties and plan to expand to 500 plants next year.

What may be unique about our nursery is that we are cultivating and growing a complement of plants that should be able to feed an ohana with fresh, healthy food in times of abundance as well as famine. We call this the *Well Fed Ohana* whose core plants are Ulu (1 Ma'afala & 1 Otea), a Banana patch starter (Nam Wah variety), Samoan low bearing Coconut, lihilihi molina table Kalo, lehua or moi - poi Kalo, Bele, Chaya, Papaya, Olena, Awapuhi (ginger), U'ala and Moringa. Families can add additional fruit trees as desired.

We are preparing to do our first plantings in the beginning of 2023 and several ohanas are lining up to provide their families with food sovereignty now and in the future.



In addition and related to these 3 kuleanas is the potential addition of a flour processing facility for ulu and kalo flour, chip making facility and a commercial demonstration kitchen in order to promote the all important meal preparation and eating enjoyment of these foods in both traditional and new and multi-cultural forms. Our experience is that once people taste these foods they love them and are motivated to grow them.

Help Wanted

MA Farm has applied for a 50K economic revitalization grant for small farms and will know by the end of December whether we will receive the funds. If we do, part of the funding will go toward expanding our work force at the farm. Ideally one person would focus on the market garden and one (probably myself on the Food First nursery), and together on the Agroforest project.

We have an experienced all-around farm worker to take care of irrigation, fertilization, plant protection strategies, infrastructure development and general maintenance.

What we are looking for ideally is a GoFarm or similarly trained farmer to take over the market garden and bring it to its full potential as well as help develop the agroforest. Training is important but more important is attitude, specifically a willingness to learn and a heart to serve.

Our ideal MA Farmer will:

- Be passionate about growing organic, delicious and nutritious food for the community.
- Love plants! Love will lead your way to success.
- Develop deep productive and living soil and thrive on getting your hands in the aina.





►Bring the fruits of your labor directly to the people at the markets and develop relationships with restaurants or private chefs /caterers whose focus is on fresh, organic ingredients.

This is not just an employee position. You will be training to take a leadership position in the farm as it expands and to participate in sharing the profit from what you grow and sell.

If you or anyone you know are interested in this opportunity then contact Bruce Campbell at MA Farm info@mafarm.org 808-551-1896

web: mafarm.org

FB: facebook.com/mafarmhi

Instagram:instagram.com/ma.farms/