Ag/Business Resources and Startup



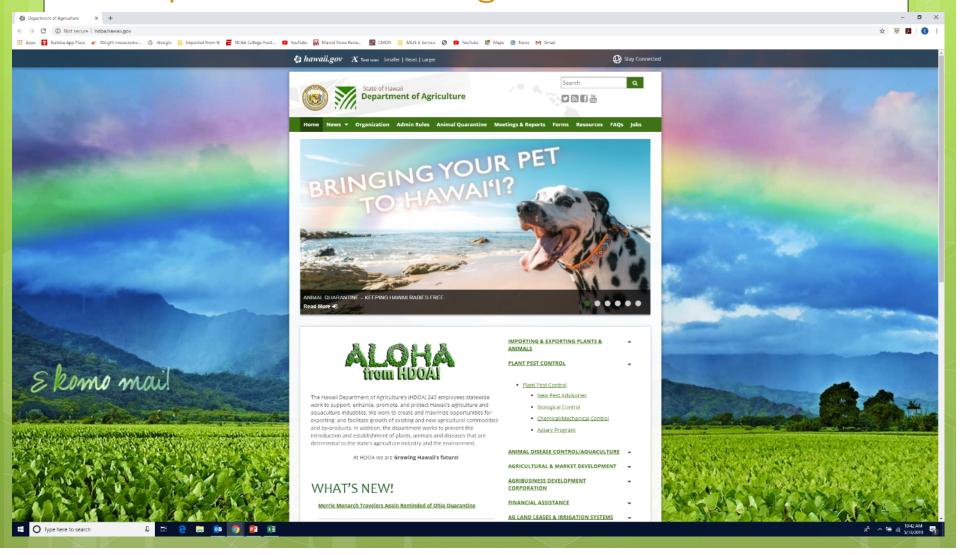
Introduction

What are we discussing today?

- Ag/Business resources
- Business Start Up
 - Legal structures
 - Selecting a name
 - Business registration
 - > Employee requirements

State of Hawaii Dept. of Ag. -

http://hdoa.hawaii.gov/





Market Development Branch

The mission of the Market Development Branch is to facilitate the development of the agricultural industry, consisting of commodity groups of agricultural producers and food processors, through the expansion of new and existing markets. This branch assists Hawaii producers by sponsoring or participating in numerous projects and activities.



Join the movement!





Hawaii Agriculture & Food Products Database

Searchable database of local farmers, vendors and products.

You can find information on how to register in the directory here:

http://hdoa.hawaii.gov/add/main/joininghap/



For More Information

Visit The State of Hawaii, Department of Agriculture's Market Development Branch website:

http://hdoa.hawaii.gov/add/md/

Phone: (808) 973-9595

Fax: (808) 973-9590

E-mail: hdoa.md@hawaii.gov

Sharon Hurd

Sharon.K.Hurd@hawaii.gov



Farm Service Agency

The United States Department of Agriculture (USDA) has 17 different agencies. The Farm Service Agency serves farmers, ranchers, and agricultural producers

Coronavirus Food Assistance Program (CFAP)

Provides direct payments to offset impacts from the coronavirus pandemic. USDA accepting applications through August 28, 2020. Find more information at https://www.farmers.gov/cfap

Reimbursement Transportation Cost Payment (RTCP) Program

Provides cost assistance to producers by reimbursing a portion of input transportation costs used to produce an agricultural commodity. Subject to funding

Organic Certification Cost Share Program (OCCSP)

Was available in 2017 and 2018 - OCCSP provided reimbursement up to 75% of organic certification costs up to a maximum of \$750 to producers and handlers



For More Information

Visit the FSA website

https://www.fsa.usda.gov/state-offices/Hawaii/index

See Also

https://www.farmers.gov/

LOANS

Buddy Nichols, Farm Loan Manager

Phone: 808-871-5500

Email: richard.nichols@usda.gov



National Resources Conservation Service

Non-Regulatory and work with farmers, ranchers, agricultural producers and land stewards on a voluntary basis in an effort to help people conserve, maintain and improve our natural resources and environment.

They offer:

Technical Assistance - Help with the planning and designing of conservation practices.

Financial Assistance/Incentive Programs - Help pay for agreed upon conservation practices once the practice has been installed according to NRCS standards. (i.e. EQIP - Environmental Quality Incentive Program)



For More Information

Visit the NRCS website

https://www.nrcs.usda.gov/wps/portal/nrcs/site/pia/home/

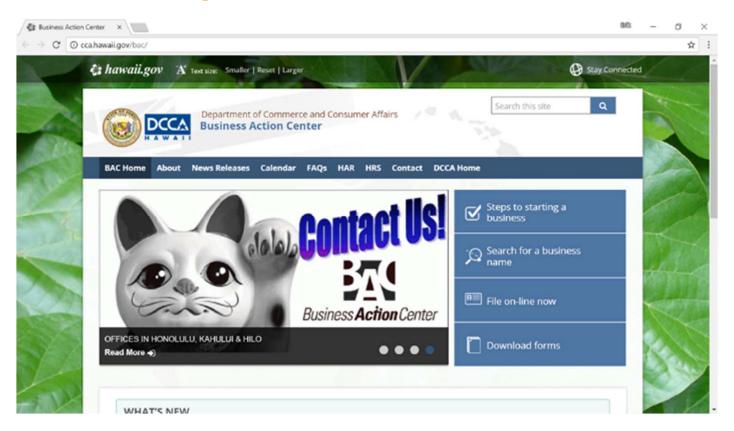
Jason Hew, Soil Conservationist

Phone: 808-214-1746

Email: Jason.Hew@usda.gov

DCCA Business Action Center:

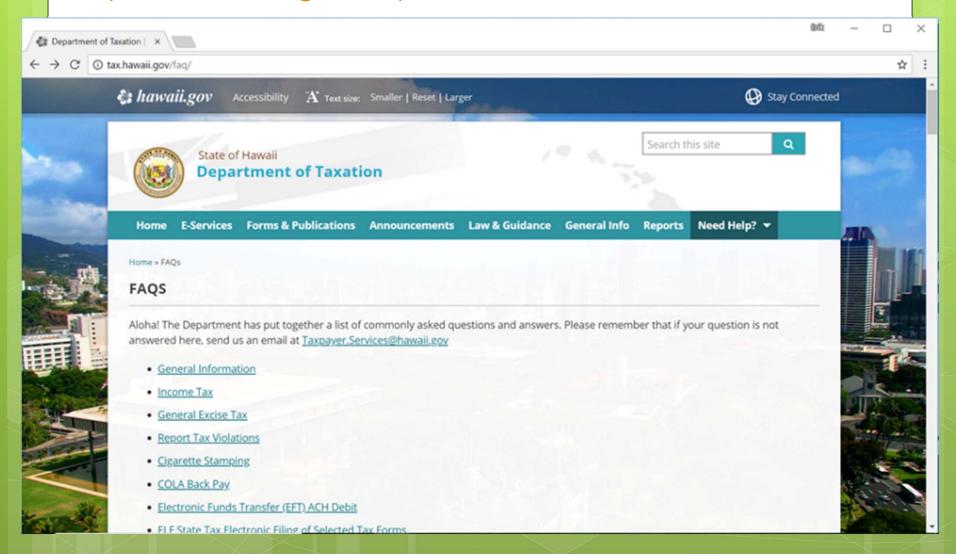
http://cca.hawaii.gov/bac/



- Registration of business
- Registering as an employer with the Dept of Labor
- Obtaining proper tax licenses Business counseling and workshops

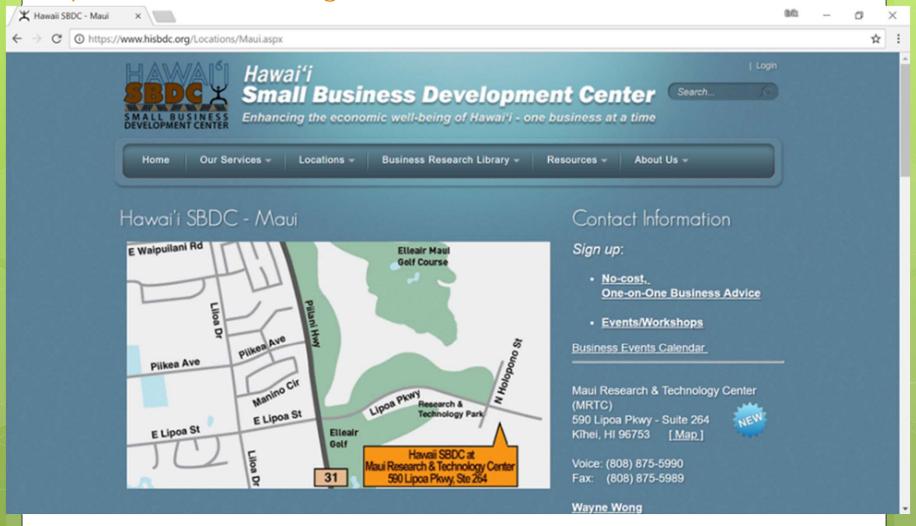
Department of Taxation:

http://tax.hawaii.gov/faq/



Small Business Development Center

https://www.hisbdc.org/



SBDC (Continued)



Small Business Administration

https://www.sba.gov/offices/district/hi/honolulu





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Business Guide Funding Programs Contracting Learning Center Local Assistance About SBA

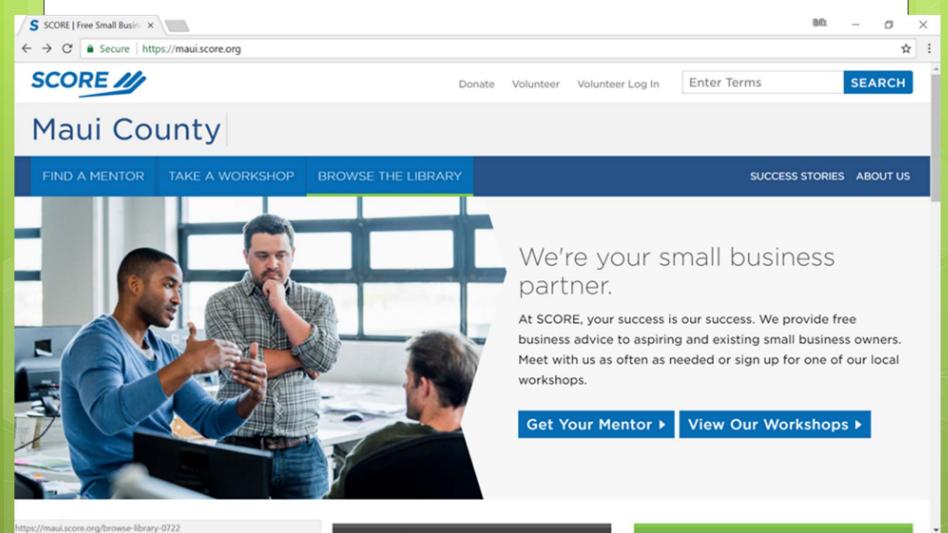
HAWAII DISTRICT OFFICE

SBA.gov » Local Assistance » District Office List » Hawaii



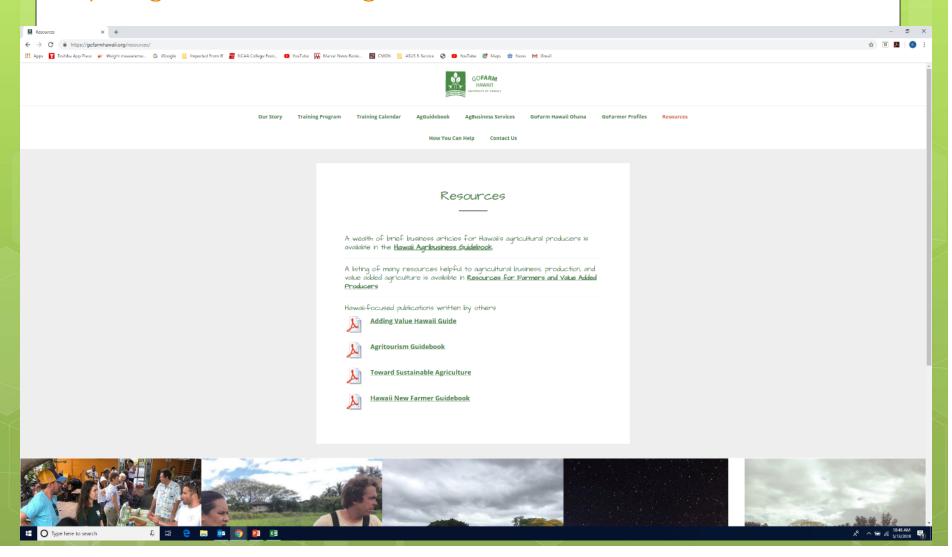
SCORE Maui County

https://maui.score.org/



GoFarm AgBusiness Program: 956-3530

https://gofarmhawaii.org/resources/





Introduction/Welcome Page

The Guidebook is not meant to be an encyclopedia on agribusiness, rather a summary of important points and tips for farmers relating to the business (versus production) aspects of running an agribusiness. You might find that you need more information about a particular subject than is presented in this Guidebook throughout each section we have listed additional references you can turn to. In using this Guidebook, you won't find all the solutions to the myriad of pitfalls that might me... G. iGoogle 📘 Imported From IE 🧱 NCAA College Foot... 🙃 YouTube 🚇 Marvel News Revie... 📳 CMON 📋 ASUS E-Service 😵 🙃 YouTube 💡 Maps 🎂 News M Gmail 👫 Overview of team arise in agribusiness, but you'll know what questions to ask and where additional information.

Hawai'i Agribusiness Guidebook

https://gofarmhawaii.org/agbusinessauidebook/

- > Do you want to be a farmer?
- > Do you need a business plan?
- > Do you need help with marketing and pricing?
- > Do you need business support?
- > Do you want to grow your business?
- > Most frequently asked topics

C Reuse <> Embed

The Hawai'i Agribusiness Guidebook was conceived as a consolidation information into one basic, need-to-know reference for you. It was orig published in 2008 with the intention of being presented in a classroom supplemented with other training material: while also being usable ind

Hawai'i Aaribusiness Guidebook

COVID-19 Resources for Farmers

GoFarm Hawaii Ohana

- > Do you want to be a
- Do you need a business plan?

How do you put a business plan together? (Click Here)

Do you have a cash flow projection? (Click Here)

- > Do you need help with marketing and pricing?
- > Do you need business support?
- > Do you want to grow your business?

How will you market your product?

Marketing can generally be thought of as the efforts your company undertakes to encourage potential customers to buy your products or services. Marketing/Sales should be a function of your business, instead of something you think about once in awhile. Furthermore, if you want your marketing efforts to be successful, they should be based on a plan, which is in turn based on real information (versus intuition). In this section we will be discussing the components of a marketing plan and how to successfully create and implement your marketing/branding strategy:

How You Can Help

AgBusiness Services

Contact Us

- Identify your target market and competition (Click Here)
- Identify your marketing objectives (Click Here)
- Create a successful marketing plan (Click Here)
- Positioning and branding (Click Here)

Resources List

https://gofarmhawaii.org/wpcontent/uploads/2020/05/Resources05222020.pdf

Resources for Farmers and Value-Added Producers

Business Resources: General

Title/Description	Source/Other Info	Link	
AgBusiness Program (GoFarm Hawaii)	Business consulting for farmers and value-added producers using	https://gofarmhawaii.org/gofarm-business-services/	
	local agriculture.		
Agricultural Marketing Resource Center	Iowa State University	http://www.agmrc.org/	
Business Action Center	Department of Commerce and Consumer Affairs	http://cca.hawaii.gov/bac/	
Business Registration	State of Hawai'i Department of Commerce and Consumer Affairs	http://hawaii.gov/dcca/breg/	
DCCA's Guide to Choosing the Right Legal	Hawaii Department of Commerce and Consumer Affairs	http://files.hawaii.gov/dcca/bac/business_entity_comparison_ch	
Form for Your Business		art.pdf	
Hawai'i Agribusiness Guidebook (2018)	University of Hawai'l College of Tropical Agriculture and Human	https://gofarmhawaii.org/agbusiness-guidebook/	
	Resources, GoFarm, ORCD		
Hawai'i SBDC Network	Hawai'i Small Business Development Center	http://www.hisbdc.org/	
Hawai'i Business Express		https://hbe.ehawaii.gov/BizEx/home.eb	
Innovate Hawaii (fka Manufacturing Extension		http://www.htdc.org/innovatehawaii	
Partnership)			
Labor Law Requirements for New Employers	Hawaii State Department of Labor and Industrial Relations	http://labor.hawaii.gov/wp-content/uploads/2013/03/New-	
		Employer-Packet-3-14-13.pdf	
Pacific Business Center Program	University of Hawai'i College of Business Administration	http://www.hawaii.edu/pbcp/	
Score Hawaii		http://hawaii.score.org/	
State of Hawai'i Department of Taxation	Tax Facts for Agricultural Producers	http://files.hawaii.gov/tax/legal/taxfacts/tf2001-2.pdf	
The Kohala Center	Rural and cooperative business development services program.	http://kohalacenter.org/business	
This Hawai'i Product Went to Market	University of Hawai'i	https://www.ctahr.hawaii.edu/oc/freepubs/pdf/ThisHawaiiProdu	
	College of Tropical Agriculture and Human Resources	ct.web.pdf	

Questions?

What Topics Would You like Future Classes to Cover?

Want a 7/1 class about funding options?

Other topics that were previously mentioned:

- > Take a Poll
 - > IPM (Integrated Pest Management) from UH CTAHR Extension
 - Ins and Outs of USDA Organic Status from UH CTAHR Extension
 - EM-1 Composting/ Soil building with composting UH CTAHR Extension
 - Cash Flow and Cost of Production from GoFarm Hawaii
 - Marketing from GoFarm Hawaii
 - Other Topics?

In order to continue to provide these workshops to Hawaii farmers we need to report metrics to our funding supporters

You can help and also let us know of any areas for improvements by completing the course evaluation at:

https://forms.gle/GAByac2UkQCdD5Ad9

Next up: Starting your farming business

Registering your business and other start up considerations

Choosing a Business Entity Type (Legal Structure)

- Determine:
 - How many owners will there be?
 - One owner: sole proprietorship, corporation, or LLC
 - More than one owner: partnership, corporation, or LLC
 - Who will manage/control the business?
 - Who will make business decisions and control the operation?
 - Will you have investors?
 - Will all owners have decision making powers?
 - What kind of liability protection do you want?
 - Sole proprietorships and partnerships have unlimited personal liability for business debt or lawsuits against the company.
 - The more dangerous or risky the activity that your business will engage in, the less personal liability you want to have.
 - How do you want to be taxed?
 - Business owners of sole proprietorships, partnerships and LLCs must report and pay taxes on all net profits from their business, even if they take no money out of the business during the tax year.

Guide to Choosing the Right Legal Form for Your Business

Guide to Choosing the Right Legal Form for Your Business (source: State of Hawaii: Department of Commerce and Consumer Affairs)

	Sole Proprietorship	General Partnership	Corporation	Sub-S Corporation	Limited Liability Company
Ownership	By a single individual	By two or more persons	By unlimited number of shareholders	By shareholders: number of shareholders limited to 75	1 or more persons or entities (except certain providers of professional services and law firms)
Business Registration (State Department of Commerce and Consumer Affairs)	Not required, unless public notice of trade name is desired	Within 30 days after formation, file certificate of limited or general partnership	File Articles of Incorporation. For non-Hawai'i corporations, file Application for Certificate of Authority and Certificate of Good Standing	Same as regular corporation	File Articles of Organization. For non- Hawai'i companies, file Application for Certificate of Authority
Management	Entirely in hands of owner	By general partners	Corporation's board of directors	Same as regular corporation	Member-managed, or manager-managed
Life	Will terminate with death or disability of owner	Generally for a specific, agreed-upon term. Partnership may be terminated by death, withdrawal, insolvency, or legal disability of a general partner	Unlimited, unless by state law or charter	Same as regular corporation	May be for a specific agreed-upon time, or at will
Liability	Owner liability unlimited. Personal property can be attached by creditors to settle business debts	Unlimited for general partners. General partners are jointly and severally liable for obligations of partnership. Limited partner's liability limited to amount invested	Shareholders' liability limited to their investment in corporation stock	Same as regular corporation	Limited to amount of investment, or as specified in Articles of Organization
Taxation	Owner taxed on business profits whether or not distributed	Partners taxed on share of partnership income whether or not distributed	Corporation taxed on taxable income, whether or not distributed to shareholders	Shareholders taxed on taxable income of corporation, whether or not distributed	Members taxed on share of company income whether or not distributed

Select Your Company Name

- In Hawaii, business registration is NOT required for sole proprietorships. However, sole proprietorship can register to provide notice to others that you are claiming the rights to use a trade name.
- Business registration does not mean you own the name.
- Use of name gives more ownership rights than registration only.
- Be sure someone else is not registered to do business with your proposed business name:
 - Do not use a name that is likely to be confused with the name of a competing business.
 - Conduct a name search
 - Do a web search
 - Check the Hawaii State business database: <u>http://hbe.ehawaii.gov/documents/search.html</u>
 - Check the availability of a domain name: <u>http://instantdomainsearch.com/</u>
 - Check the Hawaii tax licenses website: https://dotax.ehawaii.gov/tls/app

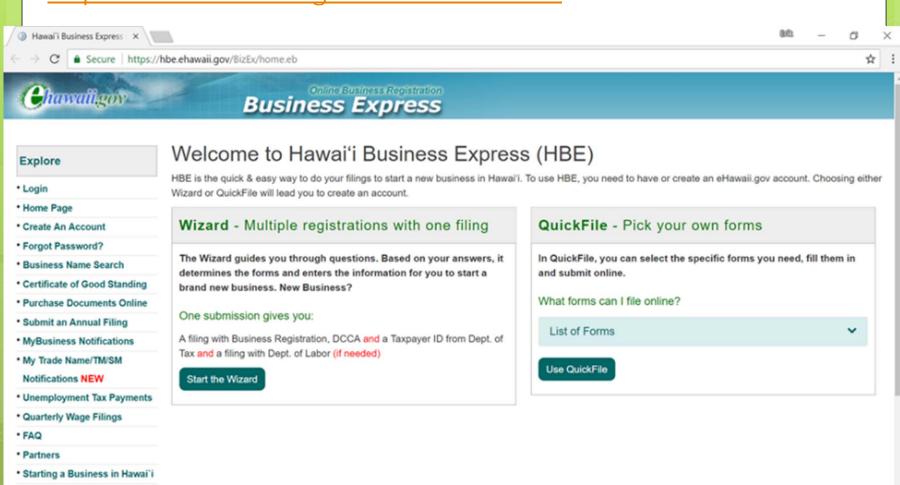
Using Hawaii Business Express

- Free Online Service
- Step by Step Instructions
- Forms Readily Available
- Answer a few questions once versus filling out multiple forms with the same information.
- https://hbe.ehawaii.gov/BizEx/home.eb
 - Create an account
 - Ensure you have/know the required items before you start
 - Use Multi-Agency Wizard to create a new business
- Required forms for each business type (mail/walk-in): <u>http://hawaii.gov/dcca/breg/registration/registration-form-info.html/</u>

Business Express -

Media Info

https://hbe.ehawaii.gov/BizEx/home.eb



Before You Register

- To begin the process you will need to have/know the following information about the business entity you would like to register:
 - The business entity type. i.e., Corporation, Limited Liability Company, Sole Proprietorship, etc.
 - Date the new business is going to start in Hawai`i.
 - Date of the first payroll in Hawai'i (if applicable).
 - Names, addresses, phone numbers and FEIN's or SSN's of proprietors, partners, corporate officers, LLC members and registered agent.
 - The business location(s).
 - Brief description of the business activity.
 - Name and telephone number of person submitting the registration.
 - Form of payment (Visa, Mastercard, Discover's Card, and American Express).
 - Many businesses will need to obtain a Federal Employer Identification Number (FEIN) from the Internal Revenue Service. This is true if you are creating a corporation, limited liability company, limited partnership, limited liability partnership, OR a sole proprietorship with employees.

Registering Your LLC

- Register with the State:
 - Basic Business Application Form BB-1 (\$20-\$65)
 - Filing will provide you with a State Taxpayer ID
 Number which you will use to pay General Excise Tax
 - Articles of Organization for LLC Form LLC-1 (\$50)
- Register for Federal Employer's Identification Number (FEIN) with IRS
- If more than one member or manager, create an Operating Agreement for the company (does not require submission to the state)
 - See Outline for Operating Agreement and/or consult attorney for assistance
- Annual LLC Report Form C5 (\$15)

Federal Employer's Identification Number (FEIN)

- A federal employer's identification number (FEIN), is a number assigned solely to your business by the IRS. Your FEIN is used to identify your business to several federal agencies responsible for the regulation of business.
- How to determine if you need a FEIN:
 - http://www.irs.gov/Businesses/Small-Businesses-&-Self-Employed/Do-You-Need-an-EIN
 - Most businesses (including LLCs) are required to have one.
 - Most banks require one to open a bank account.
- Apply for a FEIN online (will get FEIN immediately):
 - https://sa2.www4.irs.gov/modiein/individual/index.jsp
- Or mail form (processing takes approx. 4 weeks):
 - http://www.irs.gov/file_source/pub/irs-pdf/fss4.pdf

Requirements for Employers

- Determine if you have an <u>employee or independent</u> <u>contractor</u>.
- In determining whether the person providing service is an employee or an independent contractor, all information that provides evidence of the degree of control and independence must be considered. This information falls into three categories:
 - Behavioral: Does the company control or have the right to control what the worker does and how the worker does his or her job?
 - Financial: Are the business aspects of the worker's job controlled by the payer? (these include things like how worker is paid, whether expenses are reimbursed, who provides tools/supplies, etc.)
 - Type of Relationship: Are there written contracts or employee type benefits (i.e. pension plan, insurance, vacation pay, etc.)? Will the relationship continue and is the work performed a key aspect of the business?

Requirements for Employers

- There are a number of federal and state laws that employers must follow when hiring employees.
 - Citizenship requirements
 - Wages
 - Taxes and Insurance
 - Workers' Compensation
 - Medical Benefits and Safe Workplace Requirements
 - Notices
 - Additional Government Numbers
 - State Withholding Number (Department of Taxation)
 - Unemployment Insurance Number (Department of Labor)
 - Both can be obtained when applying using the Business Express Wizard
- May consider an employee leasing firm or a payroll service

Enterprise Zones

If your business meets the eligibility requirements and you enroll in the program you can reduce your State taxes and receive other county benefits for up to seven years! https://invest.hawaii.gov/business/ez/

Eligibility

- 1. Your company must reside in one of the EZ locations
- At least half of a firm's annual gross income must be from one or more of the following activities:
 - Agricultural production or processing

Enterprise Zone Benefits

- 100% exemption from the General Excise Tax (GET)
 - The GET exemption applies only to revenues from EZeligible activities
- An 80% non-refundable State income tax credit the first year
 - This non-refundable credit goes down 10% each year for 6 more years – ending at 20%
- An additional non-refundable income tax credit equal to 80% of annual Unemployment Insurance premiums the first year
 - This non-refundable credit goes down 10% each year
 for 6 more years ending at 20%

Maui County Benefits

Priority business permit processing

IMPORTANT: Keep in mind that all these benefits are limited to a specific number of years so think about the timing of when you plan to enroll in this program.

Business Partners

- Banker
 - Open a checking account.
 - Sample requirements for sole proprietorship: GET, FEIN or SSN, and evidence of Business Registration.
 - Sample requirements for LLC: articles of organization, GET, FEIN, evidence of Business Registration, and Operating Agreement (if more than one member/manager).
 - Can assist with financing.
 - Can assist with products or services that are beneficial to your business.
- Accountant
 - Bookkeeping and Tax Advice
 - Can provide guidance on business ownership structure
 - Can assist with paying required taxes (how much and when)
 - Can provide guidance on your accounting system and ensure you are prepared for year-end financial reporting.

Business Partners

- Insurance Agent
 - Insurance can help protect you from the risks involved in your business.
 - Can assist you determine your risk and insurance needs:
 - Liability Insurance
 - Property Insurance
 - Worker's Compensation Insurance (if you have employees)
 - Other: Business Auto Insurance, Medical, Life
- Attorney
 - Can provide legal guidance on business ownership structure and risk aversion.
 - Can assist in the development of legal documents.

Conclusion

Thanks and please fill out our evaluation

https://forms.gle/GAByac2UkQCdD5Ad9

Our supporters and partners



United States Department of Agriculture National Institute of Food and Agriculture











College of Tropical Agriculture and Human Resources













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