

GoFarm Hawaii AgBusiness Client Application

Instructions:

1. **Complete this form in its entirety.** If some questions do not apply, indicate "N/A". **Do not leave fields incomplete.**
2. Submit the completed form via E-mail to agincubator@ctahr.hawaii.edu
3. A representative of GoFarm Hawaii AgBusiness team will contact you within 5 business days to discuss next steps.

Company Information		
Company Name:		
Company's Business Structure (sole prop., LLC, not yet created, etc.):		Date Company Started:
Primary Contact Person:		Primary Contact Title:
Phone Number(s):		Fax:
Email:		Website:
Address:		Zip Code: Island:
Number of Employees (Including Owners):		Acres in Production:
Number of Employees (Including Owners) In Each of the Following Ethnic Categories. Total should match Number of Employees above:		
_____ Native Hawaiian	_____ Pacific Islander	_____ Asian American
_____ African American	_____ Hispanic	_____ Other Indigenous Group
_____ Mixture (with minorities)	_____ Caucasian and other non-minorities	
What are the goals of your business? Describe your production and financial goals for the next 1-3 years:		
Which area can GoFarm Hawaii AgBusiness help you with? Check all that apply		
<input type="checkbox"/> Financial (cash flow projections, cost of production, financial analysis)		
<input type="checkbox"/> Production/Operations (production planning, project management)		
<input type="checkbox"/> Marketing/Sales (strategy, website, collateral development)		
<input type="checkbox"/> General Business (business planning, strategic planning, recordkeeping)		
<input type="checkbox"/> Other		
How, specifically, do you hope that the GoFarm Hawaii AgBusiness team can help your business/What do you hope to change? :		
Who are responsible for the following functions and what experience do they have in these functions?		
Financial:		
Production/Operations:		
Marketing/Sales:		
Overall Leadership/Management:		
List Other Companies Managed or Employing the Primary Applicant. Include Position and Hours Per Week Working with/for Each Company:		

Business Model

What products/services will/do you offer to customers and how do you determine the price of your product(s)?

How will your business impact agriculture in Hawaii?

Financial Information (If Applicable)

Hawaii Revenues Last Tax Year: \$

Net Income Last Tax Year: \$

Out of State Revenues Last Tax Year: \$

What do you think monthly sales will be 1 year from now?: \$

Market Information

Who and where are your current/intended customers? (describe as completely as possible):

Who are your main competitors for the customers described above?:

How many hours per week can you commit to working with the GoFarm Hawaii AgBusiness team on the tasks assigned?

How did you hear about GoFarm Hawaii AgBusiness?

Who is your CTAHR Extension Service Contact (if any)?