



# Hoalahou Farm

## Justin & Ruvii Apa

### Family Farming & Catering

Waimanalo, O'ahu



## WHO WE ARE

Justin, Ruvii & Noah.  
Family Farmers & Catering Company  
Non-profits  
Book Keeping  
Construction Management

## WHY WE FARM

- Work Hard, Play Hard.
- To perpetuate agriculture in Hawaii for future generations.
- Connection to the land & culture.
- Strong, family oriented system & lifestyle.
- We come from a long line of farmers from Molo-kai. Farming is in the blood.
- Growing food for ourselves & our family.
- Knowing where our food comes from.
- Personal Growth & Humanity.
- Be a part of the greater good.
- Farming is life.

## OUR FARM FUTURE

- Passing down vital agricultural knowledge to our children.
- Year long agri-business & value added products
- Branding "Hawaii"
- Export Opportunities

## WHY GOFARM HAWAII

- An opportunity to get into farming on Oahu.
- Create Value-added products
- Ticket back into farming
- Added benefits of being in a University Program

## WHAT WE GROW & OFFER

- Taro
- Bananas
- Taro Chips
- Values Added Products

## WORD TO THE WISE

Don't go half way, farm all the way.  
Farming has to come from the heart & be thought out. It's not just something you can throw together and hope that it will be wonderful. And It's not always gonna be good. It's just like life, always ups & downs— same thing with farming. Be patient, stick to it.

## WHERE YOU CAN FIND US

- Visit [gofarmhawaii.org](http://gofarmhawaii.org) to view Full Video Interview
- Contact Directly at [lanakilaservices@gmail.com](mailto:lanakilaservices@gmail.com)



**GOFARM**  
**HAWAII**  
UNIVERSITY OF HAWAII  
**ALUMNI**

*GFH Site: Leeward/Windward GFH Level: AgIncubator Cohort:3 & 5 Status: Part time Farmers Acreage: 1/4 acre*