KALILI FARM

JOHN CASSON

OUR MISSION

"To grow fresh, 'organic practiced', clean vegetables for my family, friends, and community."

HOW DID YOU HEAR ABOUT GOFARM HAWAI’I?

"From Doug Pilares, a GoFarm North Shore graduate of Cohort 7"

WHAT INSPIRED YOU TO START FARMING?

"I wanted to learn how to plant taro without dangerous chemicals."

WHAT WAS A SURPRISING CHALLENGE FOR YOU?

"Following my crop plan with distractions and unforeseen circumstances."

ANY LIFE LESSONS FARMING HAS TAUGHT YOU?

"You have to be flexible to adjust plans when unforeseen situations happen."

WHAT IS THE MOST REWARDING PART OF FARMING?

"I enjoy eating my vegetables with my mom and listening to her talk about her farming days while growing up on Molokai."

WHAT FARMS/FARMERS DO YOU LOOK UP TO?

"My grandfather, he farmed on a 12’ x 12’ backyard. He grew peanuts and everything to help feed my grandmother and himself."

WHERE DO YOU SEE YOUR BUSINESS IN 5 - 10 YEARS?

"Specializing in soybeans and tomatoes while having 2 value added products on the shelves."

WHAT FARMS/FARMERS DO YOU LOOK UP TO?

"Soybeans, tomatoes, sunflowers, and diversified vegetables for CSA."

WHERE CAN WE FIND YOU?

Find me Tuesdays between 3 - 7pm at Waialua United Church of Christ.

WHAT FARMS/FARMERS DO YOU LOOK UP TO?

@Kalilifarm

ONLINE & SOCIAL MEDIA:

@Kalilifarm