



Windward Cohort 9 *AgIncubators

DA FARM

JIMI CORTEZ & ALYSSA LEE

OUR MISSION

We are focused on increasing availability of products that are not commonly grown in Hawaii. We hope to contribute to the growing trend of buying locally sourced foods. We want to be a part of creating a more sustainable community not just with food, but economically as well.



WHAT IS THE IMPORTANCE OF FARMING IN HI?

With more than 80% of Hawaii's food being shipped in, it's important for us to focus on creating a more sustainable food circuit. We both worked in restaurants for over a decade and found the importance of supporting local farmers and purveyors to be our favorite part of the job. It's a full cycle of reliability and responsibility for economic and sustainable purposes. Local food supply and the economy can be boosted by starting from the ground up; not just figuratively but literally from the soil where we farm.

WHY DID YOU CHOOSE GOFARM HAWAII?

It's a program that really focuses on improving the community of Hawaii overall. They take novice as well as seasoned farmers and help them to understand all aspects of the business. Their team and support system is beyond amazing. The opportunities and community they create with the program is something we wouldn't be able to get on our own. Our favorite saying from them is "we're not growing food, we're growing farmers", because it's true. They're not just teaching us to grow food, they're helping to create jobs.

WHAT ARE YOU GROWING?

We are mainly focusing on field corn. Our intentions is to mill and process it into cornmeal and other value added products. We are also doing small quantities of peppers, tomatillo, and radicchio.

WHERE CAN WE FIND YOU?

We currently only selling to restaurants and can be found on the menus of:
Fete
Breadshop
Kalapawai Cafe
Morning Glass

We hope to be in farmer's markets soon.



 @dafarmhi

 www.dafarmhi.com